

2017 Club Questionnaire - Response Summary

Earlier this year the committee generated a questionnaire that would allow members to provide their ideas and opinions on current activities and the future direction and priorities for the club. In May of 2017, we emailed a link to the questionnaire (as well as offering access to a hardcopy version) and gave members until the end of June to complete the questionnaire. Overall there were 23 responses, with 20 of these completed online. A detailed breakdown of responses to the questionnaire will soon be available on the club's website.

The 1st question was a leader to the rest of the survey and asked for member views on the club's focus:

Our focus

Respondents ranked the club lease as the most important issue facing the club, followed by club culture in second and membership numbers third, closely followed by water based activities and facilities. Communication with members and social activities were ranked lower and at a similar level and while other was given lower status by respondents, a number of issues were raised.

In the 'Other' category, Integration with other clubs was seen as a priority along with getting club pens, more keelboat sailing days, getting members active and involved, funding via fees and grants.



Water-based Activities

The second question was about water based activities and was in three parts.

The majority of respondents (10/17) say we should maintain our current emphasis on dinghy sail training and racing and a majority (13/16) would also like to see an increased emphasis on keelboat sailing and 15/17 would like to see a greater variety of water-based activities offered with fishing the most popular suggestion.

Social Activities

Most respondents would like to see an increase in the number of social events and many of those are willing to help.

A large number of ideas for events were provided by respondents – too many to go into here.

Club facilities

Several questions were asked in relation to club facilities.

The majority (11/13) responded that the club should be working towards controlling boat pens and hard stand storage for member boats.

With regards to our current facilities, 8/14 respondents would prefer to see the club focus on defining the club's location following the current lease period rather than developing plans and costings for facilities at the current location, nevertheless, 2 respondents said we should press on with planning at the current location and 4 said we should do both.

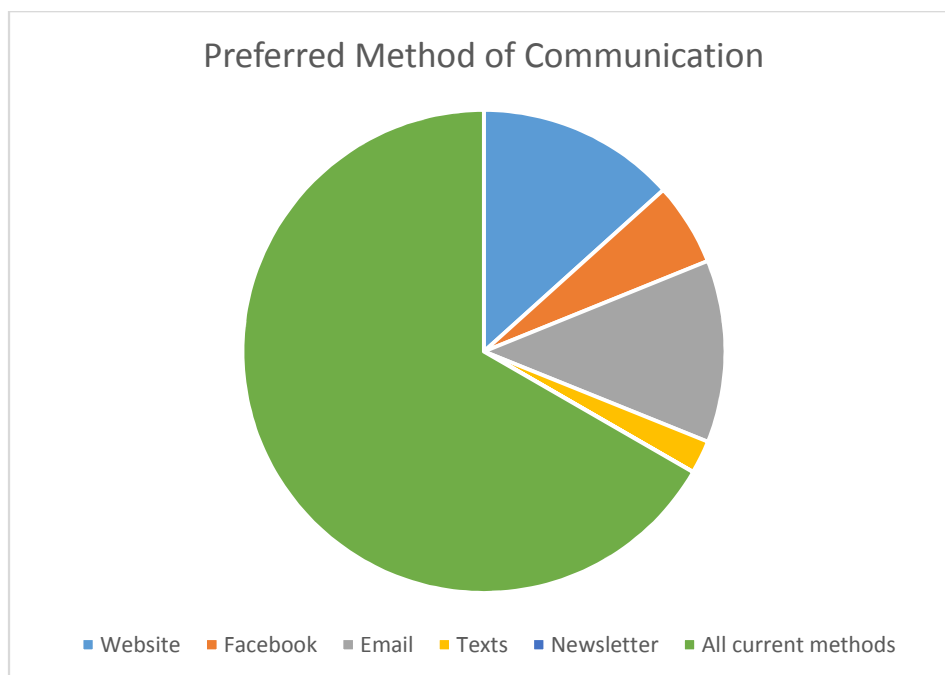
A number of ideas for new or improved facilities were provided. Those will be listed in the detailed record on the club's website.

Club Culture

We received a very positive response with regards to our description of the club culture all 14 respondents agreed with our description of the club as being family friendly, inclusive, welcoming and unpretentious.

Communication

We asked if members considered the different means of communication that we utilise are effective and which are preferred. The majority (10/15) think all the current methods, in combination, best suit their needs but there were a number of suggestions for improvement, particularly in terms of using social media more rigorously.



Future Goals

We asked members what our goals should be for the next 5 years and 10 years and beyond. This question had the least responses but those were as follows:

-) "the place to be in Two Rocks"
-) "Impressive, friendly and welcoming"
-) "A fearless, wise, experienced leadership team"
-) Approachable, welcoming, inviting, exciting, fun
-) Providing an opportunity to learn and experience
-) Nicer facilities: kitchen, bathroom, alfresco, utilising ocean view
-) "Exciting and highly active"

Membership

We asked members whether the club should do more to promote membership and 10/13 respondents said yes.

We also asked if membership fees are appropriate for the current facilities and activities provided. 10/13 respondents said the membership prices were appropriate and 2 respondents said they were too low. In the comments one respondent said that social membership should be less.

Club Lease

To close the questionnaire, we asked for suggestions with regards to future lease arrangements or to obtaining freehold land. Generally comments suggested 'research', looking into what clubs have done in the past, and suggested ideal locations. It was mentioned that all members need to be made aware this is an upcoming issue, and that increased membership will increase the power of the club to get a good position.

Thank you to all the members that took the time to respond to the questionnaire. Constructive feedback contributing to development of the club is always welcome.